

KYLMÄ **extra**

Published by Finnish Refrigeration Enterprises Association

REFRIGERATION - AIR CONDITIONING - HEAT PUMPS

MEDIAKIT 2017

KYLMÄextra magazine is the one and only professional journal in Finland, that reaches Finnish decision-makers of refrigeration, air conditioning and heat pumps - all the way from contractors to end users and facility managers. KYLMÄextra is owned by experts in the field of refrigeration and so it meets the requirements for demand.



KYLMÄextra is published two times a year. Its circulation is 13 500 pcs and in addition to that, the digital version of KYLMÄextra in www.skil.fi reaches thousands of readers. The publisher of KYLMÄextra is Suomen Kylmäliikkeiden Liitto ry (Finnish Refrigeration Enterprises Association).

Advertisement sizes and rates (+ VAT 24%)

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Covers:

Front cover interior3 190 €
Back cover interior2 990 €
Back cover3 780 €

Inserts:

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A43 540 €
A34 690 €

Other sizes of inserts and price settings by agreement. Please ask for more information:
saara.kerttula@skll.fi, Tel. + 358 9 759 1166.

Terms of payment and invoicing

All the prices stated above are billing prices of the journal. VAT 24% will be added to billing prices.
Terms of payment: 14 days net. Interest on delayed payments: 8%.

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Later than 07.04.2017 (No. 1) and 09.10.2017 (No. 2) cancelled advertisements will be charged 50% of the price.

Reclamations in writing in 14 days after publication. Responsibility of the publisher is limited to concern only the price of the advertisement.

Publisher

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No 2	26.9.2017	09.10.2017	30.10.2017